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**MEDIA RELEASE**

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The 30/30 Project is on loan to La Trobe University from the recently launched not-for profit organisation, Wonderment Walk Victoria. Wonderment Walk will strengthen Melbourne's reputation as a creative city of knowledge by enhancing walking routes connecting places of significance with sculptural wonderments. Wonderment Walk aims to create accessible open-air galleries of artworks, sculptures and installations combining science, mathematics and art to engage passers-by with wonder, delight and curiosity.

Wonderment Walk founder Eddie Kutner, together with fellow Board members Peter Yates AM and Leon Kempler OAM, developed the Wonderment Walk concept from their belief that *'great societies are defined through their art, science and knowledge'*.

This philosophy complements La Trobe University's own commitment to linking art with education, and opening up the Melbourne campus to the general public - *blurring the boundaries between the University and the wider community*. The University is partnering with Wonderment Walk to foster opportunities to fulfil the objectives of both organisations to enhance Melbourne's reputation as a creative city of knowledge.

Acclaimed Australian artist, Vincent Fantauzzo's unique 30/30 Project will be exhibited in Writer's Block Café in the Borchardt Library at La Trobe University's Bundoora campus from July 28 to September 12. The Exhibition is open to the general public and entry is free.

Fantauzzo is best known for his Archibald Prize portrait of partner Asher Keddie in 2013 and of the late Heath Ledger in 2008 – both winners of the *People's Choice Award*.

His unique 30/30 Project was undertaken in an effort that demonstrates both artistic stamina and endurance. Fantauzzo said the Project was also, “about understanding a little bit more about Melbourne, about Australia and what makes us who we are”. He said, “We are such a small country but we impact the world quite heavily, often through the arts.”

The artist painted 30 Australians, from different walks of life, in 30 days. The portrait subjects are high achievers in varying fields such as the arts, science, entertainment, politics, philanthropy and sport. Portraits include the Hon Bob Hawke AC; film director Baz Lurhman; AFL legend Ron Barassi; actress Asher Keddie; Heritier Lumumba (Harry O'Brien) champion Australian Rules footballer; and David Walsh, founder of the Museum of Old and New Art (MONA) Tasmania – to name but a few of the 30 extraordinary subjects.

**Free Exhibition: The 30/30 Project by Vincent Fantauzzo**

**Venue: Writer's Block Café, Borchardt Library, La Trobe University, Bundoora**

**Open: July 28 to September 12, 2014**

**Opening times: 8.30am – 5.30pm, Monday to Friday**

**Official Opening: Wednesday 30 July, 6-8pm**

**For more information visit: <http://www.latrobe.edu.au/luma>**

**For more information on Wonderment Walk visit: [www.wondermentwalk.org.au](http://www.wondermentwalk.org.au)**

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*High resolution imagery and video footage available upon request*